

August 2015

Education Grants Workshop

Matt Blakely
Motorola Solutions Foundation



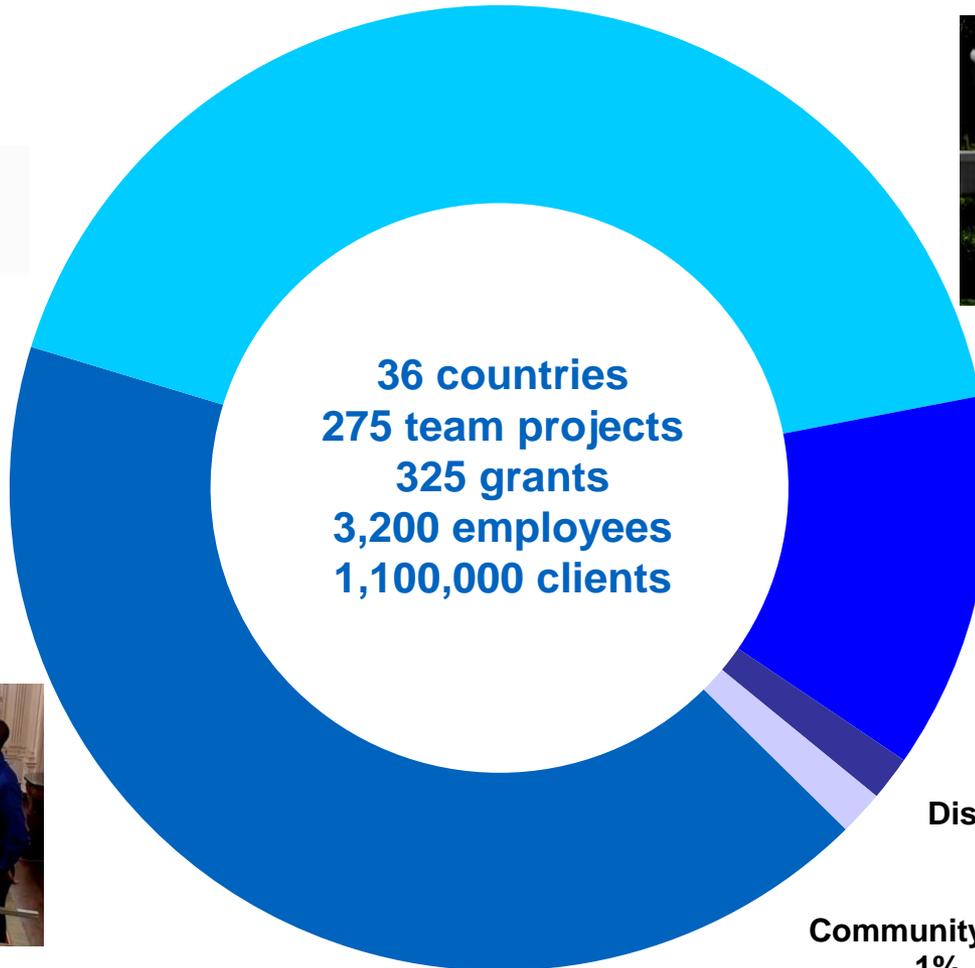
2014 Foundation Impact

Total Giving: \$13.5M
80,000 Volunteer Hours

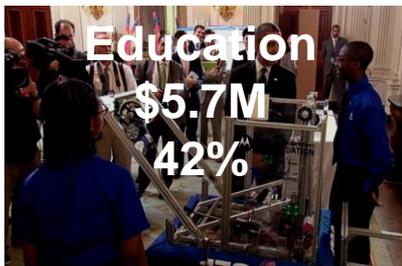
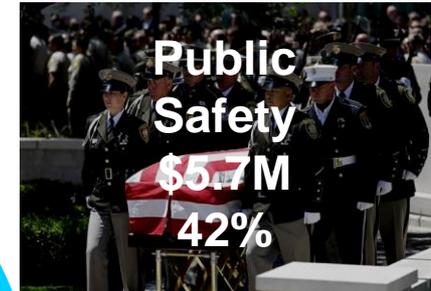
THE
CIVIC
50

CR

CORPORATE RESPONSIBILITY MAGAZINE



36 countries
275 team projects
325 grants
3,200 employees
1,100,000 clients



Disaster Relief \$.2M
2%

Community \$.2M
1%



MOTOROLA SOLUTIONS
FOUNDATION



**MOTOROLA SOLUTIONS
FOUNDATION**

GIVING AREAS



STEM Education

(Science, Technology,
Engineering and Math)

Hands-on programs

Teacher training

Inspire students to enter
STEM careers

Focus on
underrepresented
groups



Public Safety

Support for first
responder families

First responder best
practice research and
training

Safety programs for the
general public



Community

Support for disaster
relief and disaster
preparedness

Employee giving

Employee volunteerism
& leadership
development

Customer collaboration

SUCCESSFUL PARTNERSHIPS

- **UNDERSTAND GIVING GUIDELINES/ COMPANY**
- **KNOW EXISTING TOUCHPOINTS (ALUMNI, R&D)**
- **EXPLORE \$\$, *VOLUNTEERS*, OR PRODUCT**
- **E-MAIL OVER SNAIL MAIL**
- **AVOID INSIDER/OVERLY ACADEMIC LANGUAGE**
- **COMMUNICATE PROGRESS (GOOD AND BAD)**
- **PLAN FOR CHANGE OVER TIME**
- **COMPLY WITH COMMUNICATIONS POLICIES**
- **SHARE STORIES OF IMPACT**
- **OFFER YOUR OWN EXPERTS/ASK ABOUT NEEDS**
- **SUPPORT FOLLOWS GOOD PROGRAMS**



THANK YOU!

Application and program information:
www.motorolasolutions.com/giving

E-mail:
foundation@motorolasolutions.com



Motorola Solutions Foundation



MSIFoundation

Matt Blakely
Director, Motorola Solutions Foundation
matthew.blakely@motorolasolutions.com



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