

# Strength in Partnerships for Funding and Implementation

By Janice Hill, Executive Planner  
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Kane County Development and Community Services



# SOCIAL DETERMINANTS OF HEALTH



*Fit Kids*

# 2020 PLAN



*Making Kane County*

*Fit for Kids*

[www.MakingKaneFitForKids.org](http://www.MakingKaneFitForKids.org)

# Types of Grants

- ▶ Federal (NRCS and USDA)
- ▶ State (Conservation grant)
- ▶ Local Foundations (Grand Victoria)
- ▶ National Foundations (RWJ and Pew)
- ▶ Partnership Grants (CDC and APA)



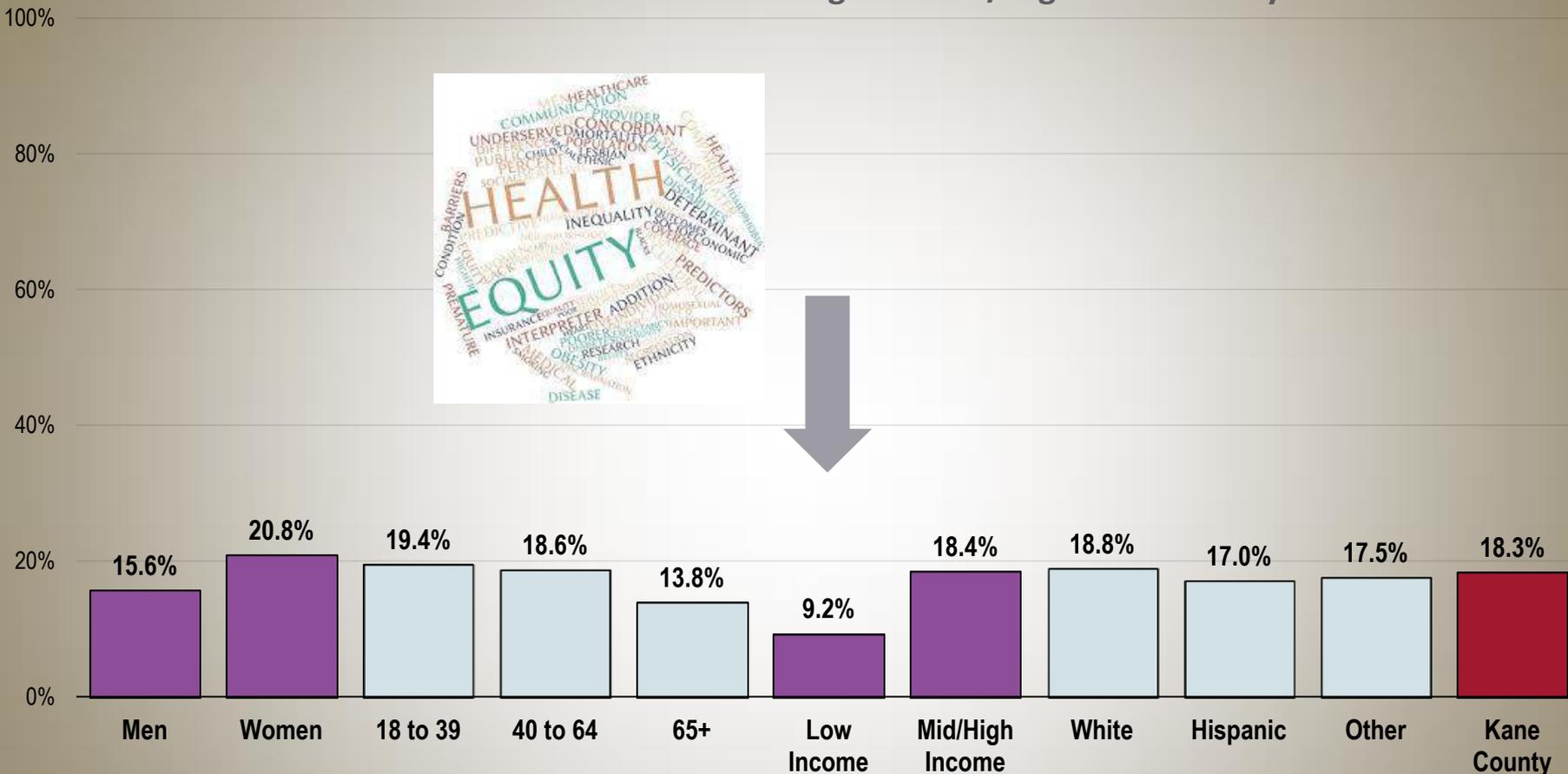
Farmland Protection, local foods, reduction of childhood obesity, community gardens, walkability studies, food hub, leadership, land resource management, using public land for farming

# Today's grant climate



# KNOW YOUR COMMUNITY

## Consume Five or More Servings of Fruits/Vegetables Per Day



Sources: ● 2014 PRC Community Health Survey, Professional Research Consultants, Inc. [Item 183]

Notes: ● Asked of all respondents.

● Hispanics can be of any race. Other race categories are non-Hispanic categorizations (e.g., "White" reflects non-Hispanic White respondents).

● Income categories reflect respondent's household income as a ratio to the federal poverty level (FPL) for their household size. "Low Income" includes households with incomes up to 200% of the federal poverty level; "Mid/High Income" includes households with incomes at 200% or more of the federal poverty level.

# GOALS TO ACHIEVE



**Increase urban agriculture to make communities more resilient**

**More locally grown product for restaurants and food retail to provide income and opportunity to build wealth**

**Measure increases in economy from agriculture and local food**

**Increase well paying jobs in farming and agriculture**

**Reduce and prevent obesity and diabetes and help kids do well in school**

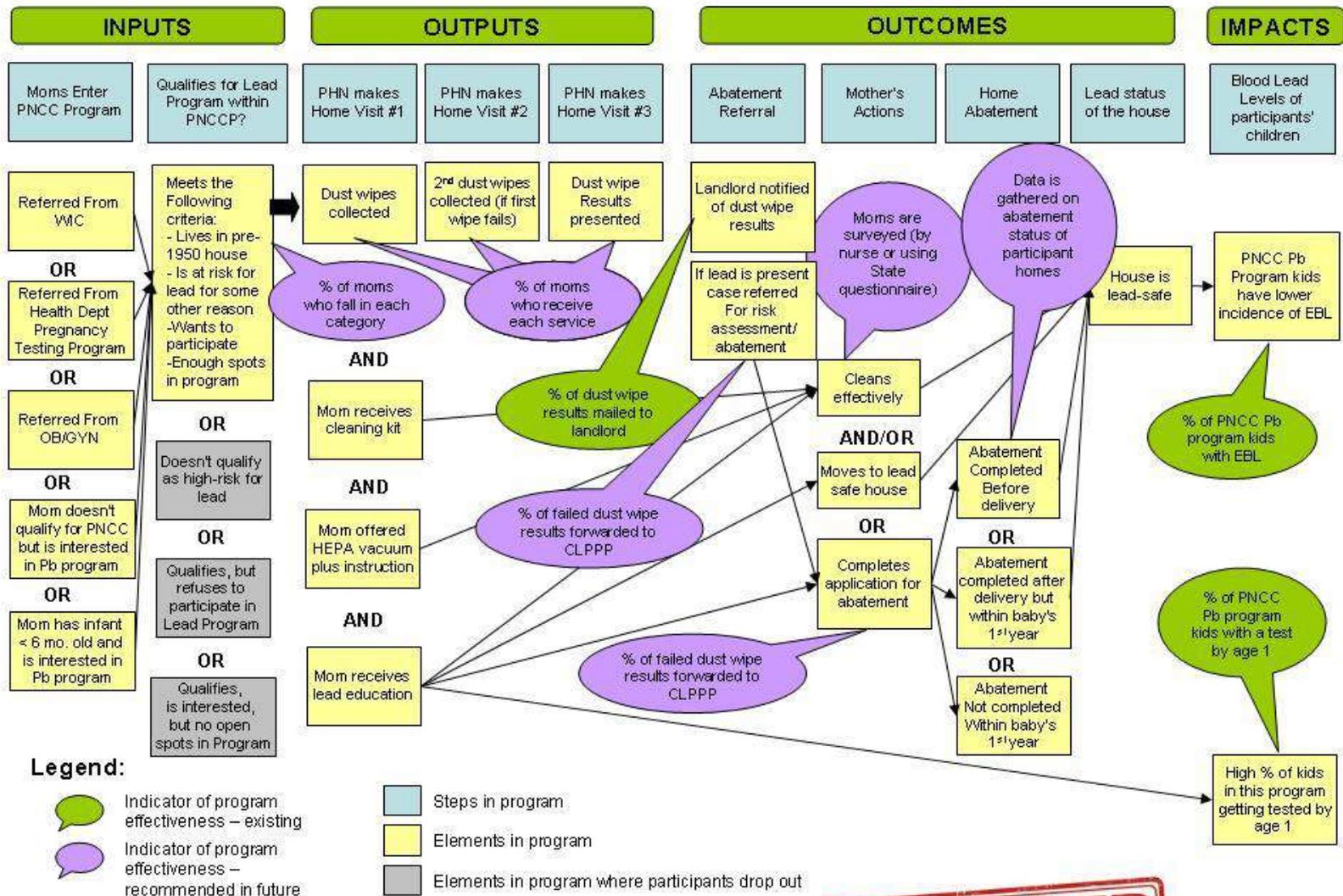
# Partners:

Willing to formalize the relationship in a document and possibly through funding agreements

- ▶ Kane County Farm Bureau
- ▶ Illinois Farm Bureau
- ▶ University of IL Extension
- ▶ Northern Illinois University
- ▶ NRCS/USDA
- ▶ State of Illinois
- ▶ CMAP
- ▶ Loyola University
- ▶ Center for Disease Control
- ▶ American Planning Association
- ▶ Kane County Planning Cooperative



# City of Racine CLPPP Prenatal Lead Poisoning Prevention Program Logic Model



**REQUIRED**

# Communication Plan:

<i>What Information</i>	<i>Target Audience</i>	<i>When?</i>	<i>Method of Communication</i>	<i>Provider</i>
Milestone report	Senior management and project manager	Bimonthly	E-mail and hardcopy	Project office
Project status reports & agendas	Staff and customer	Weekly	E-mail and hardcopy	Project manager
Team status reports	Project manager and project office	Weekly	E-mail	Team recorder
Issues report	Staff and customer	Weekly	E-mail	Team recorder
Escalation reports	Staff and customer	When needed	Meeting and hardcopy	Project manager
Outsourcing performance	Staff and customer	Bimonthly	Meeting	Project manager
Accepted change requests	Project office, senior mgmt., customer, staff, and project mgr.	Anytime	E-mail and hardcopy	Design department
Oversight gate decisions	Senior management and project manager	As required	E-mail meeting report	Oversight group or project office

FIGURE 4.1

**REQUIRED**

program evaluation

planning, data, tools, measurement, words, analysis, results, success, performance, management, groups, improvement, surveys, achievement, focus, instruments, interviews, reports, technology, numbers, stories

**REQUIRED**

# Stretching Your Grant Dollars

## *Lessons From a Local Foods Project*

By Matt Tansley, Land Use Planner  
Kane County Development and Community Services

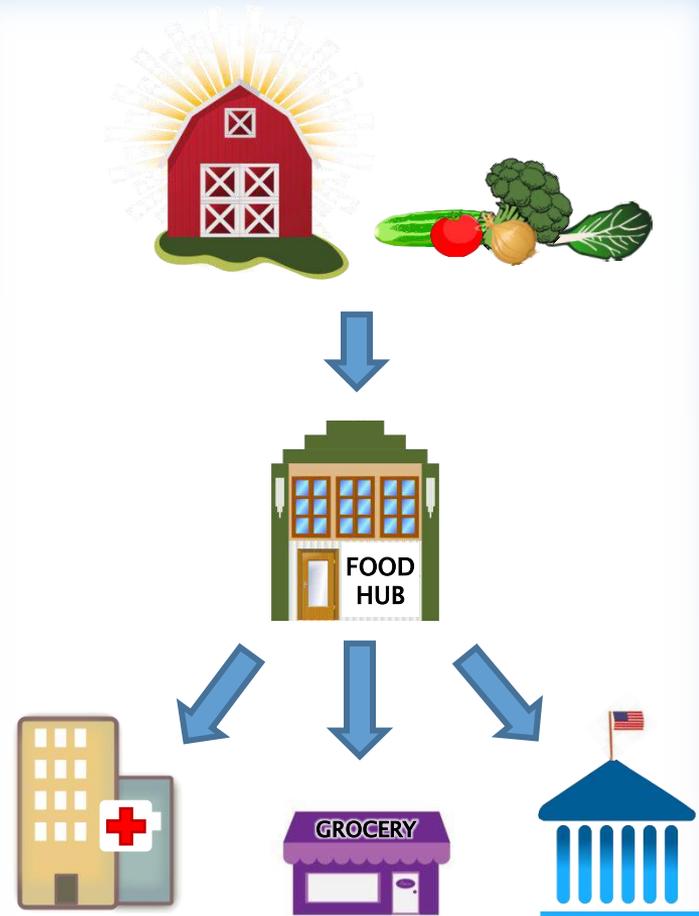


# The Project: Food Hub Feasibility Study

## What is a Food Hub?

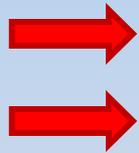
- ▶ Centralized aggregation, processing and distribution
- ▶ Connects small to mid-sized producers with larger buyers
- ▶ Specialized services: product marketing, food safety training

The Feasibility study will evaluate the local market for a food hub operation and provide recommendations for an operating model



# Sources of Funding

Provider	Amount
IL Dept. of Agriculture	\$7,500
Kane County Farm Bureau	\$5,000
Fit for Kids Consortium	\$10,000
<b>Total</b>	<b>\$22,500</b>



Privately available funding opportunities



# Project Roadblock



Kane County's project budget: \$22,500

Consultants' cost proposal range: \$47,000 to \$124,000

Then what? ...

- ▶ Negotiated with applicant firms to scale back project deliverables
- ▶ Allow applicants to submit "phased proposals"
- ▶ 4 out of 5 applicants agreed to scaled back and/or phased proposals
- ▶ Contract awarded to an experienced feasibility study and food enterprise development firm
- ▶ First phase currently underway – funding has since been secured for subsequent phases



# Partnerships: More than just an endorsement

Partners have provided assistance in the form of...

- ▶ Meeting spaces and A/V support
- ▶ Access to member networks and contacts
- ▶ Incentives for survey respondents
- ▶ Project steering committee participation
  - Review program documents / materials
  - Participated in consultant interviews
  - Provide strategic guidance and expertise



# Cooperation & Communication

- ▶ **The Kane County Planning Cooperative:** an interdepartmental team of planners (Health, Transportation & Land Use) created to implement County's 2040 Plan



- ▶ Kane County Agriculture Committee
- ▶ Kane County Food and Farms blog page: [www.foodandfarmskc.org](http://www.foodandfarmskc.org)



# Questions?

