

National Endowment for the Arts Grants Workshop

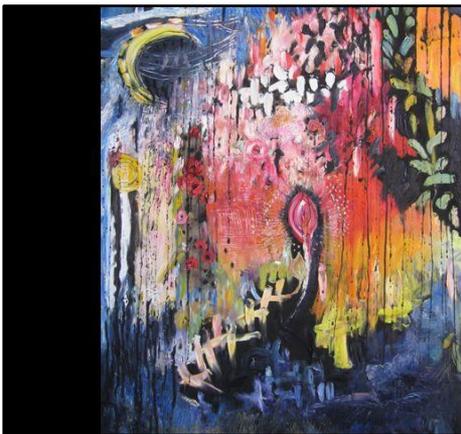
**August 11, 2015
Addison, IL**



**National
Endowment
for the Arts**
arts.gov

Who We Are

The National Endowment for the Arts (NEA) is an independent federal agency that supports and funds the arts to give all Americans the opportunity to experience creativity and participate in the arts.



NEA Funds

- Arts organizations
- Arts service organizations
- Local arts agencies
- **Official units of state or local government**
- School districts
- Colleges & universities
- Federally recognized tribal communities
- **Other non-profit organizations**

Does NOT Fund

- **General operating support**
- Individuals
- Individual schools
- **Facility construction, purchase, or renovation**
- Commercial, for-profit enterprises
- Creation of new organizations
- Academic degrees
- Re-granting
- Projects that replace arts instruction provided by a classroom teacher or an arts specialist

NEA Supports

- Artist communities
- Literature
- Opera
- Presenting/multidisciplinary works
- Arts education
- Local arts agencies
- Dance
- Media arts
- Theater & Musical theater
- Museums
- Design
- Music
- Folk & traditional arts
- Visual Arts



Direct Grants: Requirements

- 3-year history of programming
- 1 to 1 match for project budget
- Meet reporting requirements on any previous NEA awards
- Complete interim and final reports on time



Grants Review Process

- Level 1: Panel
- Level 2: National Council on the Arts
- Level 3: Chairman of the NEA

Artistic Excellence
& Artistic Merit

Funding Streams

- Grants for Organizations
 - Arts Works
 - Challenge America
 - Our Town
- Grants for Individuals
 - Creative Writing Fellowships
 - Translation Projects
- Partnership Agreements



Art Works

- Creating art that meets the highest standards of excellence
- Public engagement with diverse and excellent art
- Lifelong learning in the arts
- Strengthening of communities through the arts
 - Matching grants range from \$10,000 to \$100,000
 - Deadline: July 23, 2015
 - Notification: April 2016
 - Earliest Start Date: June 1, 2016



Challenge America

- Support to small and mid-sized organizations
- Good opportunity for first time applicants
- Reach underserved populations limited by geography, ethnicity, economics, or disability
 - Matching grants are \$10,000
 - Deadline: Passed
 - Notification: December 2015
 - Earliest Start Date: January 1, 2016



Our Town

- Creative placemaking projects contribute to the livability of communities and place the arts at their core
- Applicants must be partnerships and must include: a nonprofit design or cultural organization, and a local government entity
 - Matching grants range from \$25,000 to \$200,000
 - Deadline: September 21, 2015
 - Earliest Start Date: July 2016



Exploring Our Town



BETHLEHEM, PA
THE BRIDGE



BOSTON, MA
INNOVATION DISTRICT



BURLINGTON, VT
IMAGINE CITY HALL PARK



CASPER, WY
CONFLUENCE OF TIME AND SPACE



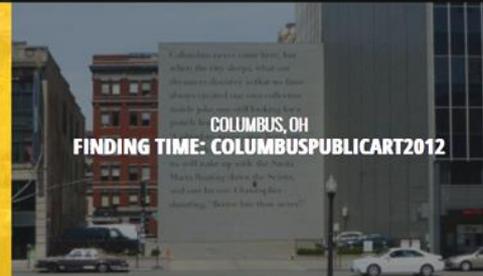
CHARLESTON, SC
GAILLARD CENTER ARTS PRECINCT



CHARLESTON, WV
CHARLESTON PUBLIC ART



CHATTANOOGA, TN
MAIN TERRAIN ART PARK



COLUMBUS, OH
FINDING TIME: COLUMBUSPUBLICART2012



COVINGTON, KY
KORE FOOD CO-SIGN



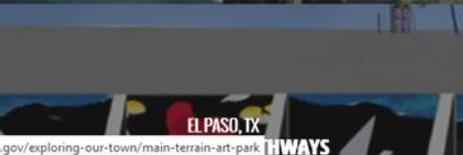
DETROIT, MI
SUGAR HILL ARTS DISTRICT



DRIGGS, ID
CITY CENTER PLAZA



DUBUQUE, IA
ARTS IN THE DISTRICT



EL PASO, TX
HIGHWAYS



FARGO, ND
THE FARGO PROJECT



FLINT, MI
IMAGINE FLINT MASTER PLAN



FORT COLLINS, CO
ARTS INCUBATOR OF THE ROCKIES

Creative Writing Fellowships

Fellowships in fiction, poetry, and creative nonfiction enable recipients to set aside time for writing, research, travel, and general career advancement.

- Non-matching grants are for \$25,000
- Deadline: Recently passed
- Notification: December 2015
- Earliest Start Date: January 1, 2016



State and Regional Partnerships

By supporting the state arts agencies (SAAs) and regional arts organizations (RAOs) through Partnership Agreements, the Arts Endowment makes the arts available in more communities than it could through direct grants.



Application Process

arts.gov

The screenshot shows the homepage of arts.gov. At the top left, the text reads "NATIONAL ENDOWMENT FOR THE ARTS". To the right of this text are social media icons for Facebook, Twitter, YouTube, RSS, and iTunes U, along with a "Subscribe" button and a search icon. Below this is a paragraph: "The National Endowment for the Arts is an independent federal agency that funds and promotes artistic excellence, creativity, and innovation for the benefit of individuals and communities." To the right of this paragraph is the "ART WORKS." logo, which consists of three triangles (red, blue, yellow) above the text. A navigation bar below the paragraph contains the following items: HOME, ABOUT, GRANTS (circled in red), NEWS, LIFETIME HONORS, PUBLICATIONS, ARTISTIC FIELDS, and CONTACT. Below the navigation bar is a large image of a concert. The text "National Heritage Fellowships Concert" is overlaid on the image, along with "Webcast Archive" and "Sept 27, 2013 Concert". At the bottom of the image are navigation arrows and the numbers 1, 2, and 3. Below the image is a footer with three items: ARTISTIC FIELDS, NEWS, and ART WORKS BLOG, each with a right-pointing arrow.

grants.gov

The screenshot shows the homepage of grants.gov. At the top left is the "GRANTS.GOV" logo with a stylized red and blue graphic above it. Below the logo is the tagline "FIND. APPLY. SUCCEED.™". A navigation bar below the tagline contains the following items: HOME, ABOUT, SEARCH GRANTS, APPLICANTS, GRANTORS, and SYSTEM-TO-SYSTEM. Below the navigation bar is a large section titled "Find Grants". The text in this section reads: "SEARCH Grants.gov for your federal grants by keywords or more specific criteria. All discretionary grants offered by the 26 federal grant-making agencies can be found on Grants.gov. You do not have to register with Grants.gov to find grant opportunities." Below this text is a red button that says "Search Grant Opportunities »". To the right of this section is a large image of the Washington Monument. Below the "Find Grants" section is another section titled "Find Open Grant Opportunities". This section contains four buttons: NEWEST OPPORTUNITIES, BROWSE CATEGORIES, BROWSE AGENCIES, and BROWSE ELIGIBILITIES. Below these buttons is a table with two columns: "Funding Opportunity Number" and "Opportunity Title".

grants.gov

- Register today
- Obtain a DUNS number
- Register with SAM (System for Award Management). SAM must be current to apply through the grants.gov system
- Select a Point of Contact who will be accessible and monitor e-mail. Grants.gov sends e-mail notifications for errors and application validation
- Submit at least 10 days before the deadline
 - Grant opportunity opens about 2 months before deadline

GRANTS.GOV HELP DESK

1-800-518-4726

NEA-GO



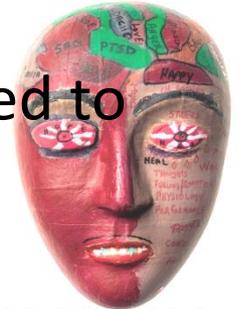
- Where you'll submit application material and work samples
- Prepare your material and work samples in advance and have them ready to upload

Helpful Hints

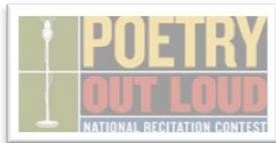
- Complete your grants.gov registration today
- Read the NEA grant guidelines—updated annually
- Review previously awarded grants
- Watch a webinar
- Decide on an appropriate discipline and deadline and make note of the earliest project start date
- Review sample application narratives and checklists
- Contact NEA discipline specialist with questions
- Ask for feedback on rejected applications

What else is the NEA doing?

Walter Reed Healing Arts: Partnership with Walter Reed to support arts therapy for patients



The Big Read: Grants to support community reading programs



Poetry Out Loud: National high school poetry recitation contest

Shakespeare in American Communities: Grants for Shakespeare theater productions



Sample of Blue Star Museums in Illinois

- Art Institute of Chicago
- Smart Museum of Art
- Shedd Aquarium
- Illinois Holocaust Museum & Education Center
- Air Classics Museum
- Chicago History Museum
- Peggy Notepaert Nature Museum
- National Museum of Mexican Art

50th Anniversary: Share Your Story

NATIONAL ENDOWMENT FOR THE ARTS

Help Us Celebrate Our 50th Anniversary! [LEARN MORE >](#)

ART WORKS.

HOME ABOUT GRANTS NEWS LIFETIME HONORS PUBLICATIONS ARTISTIC FIELDS CONTACT

Home

Tell Us Your Story!

This year, 2015, is the 50th anniversary of the signing of the National Foundation on the Arts and the Humanities Act of 1965, which created the National Endowment for the Arts and the National Endowment for the Humanities. To better recount the story of the NEA and the arts in America, we want to share your story of how the arts have influenced your life.

Tell us how the arts are part of your day, how the arts have inspired you to do something unique, how they have made a difference among you and your family, as well as in the communities and neighborhoods in which you live. If there is a specific NEA grant that has had an impact on you and your community, let us know.

Simply complete this form and submit it to us. Starting September 29, the date the Act was signed by President Lyndon B. Johnson, we will begin posting stories on our website and promoting them across our social media. Depending on the volume we receive, we may not be able to include all stories and material we receive. The NEA will determine which stories, photos, audio/video will be included and may edit text as necessary.

In addition to or instead of a narrative, you can include one to three photos and/or one video or audio of no more than five minutes. Only submit materials you have permission to use.

Name *

Organization

City *

PHOTO.AUDIO.VIDEO

If you are submitting photos, audio, and/or video:

PHOTO (maximum of 3)
File formats: jpg, jpeg, png, gif. Optimal image size is 1920 pixels on the longest side, 1200 pixels on the smallest side at 300 dpi. Images can be a digital photograph or a digital scan.
Maximum file size: 15 MB.

AUDIO (maximum 5 minutes)
File formats: mp3, wav, aac, aiff. Bit rate: minimum 96 kpbs, maximum 320 kpbs.
Maximum file size: 50 MB

VIDEO (maximum 5 minutes)
File formats: mov, mp4 (h.264), m4v, wmv.
Minimum dimensions: 488 x 360, maximum 1920 x 1080. Aspect ratio: 4:3 or 16:9. Frame rate: minimum 12 fps, recommended 30 fps.
Maximum file size: 250 MB

Naming files: Please name your files
firstname_lastname.file_extension in lower case

Jason Schupbach

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www.arts.gov